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AllJoinOn.com



"Two weeks after signing with UKFast our traffic doubled and in the first month it was up by 300 per cent. It hasn't slowed down since."

Founder of www.alljoinon.com

Social networking site AllJoinOn.com needed a fast, scalable solution from which to grow successfully. On its previous shared solution the website was operating slowly and users were leaving in their droves.

Joining UKFast ensured www.alljoinon.com received:

- // A dedicated solution with room to grow without overwhelming the technology**
- // A website speed of 690KB/second – fantastic for attracting and retaining customers**

the AllJoinOn.com concept

Carolyn Morris, the founder of All Join On.com got the idea after being off work recovering from a back injury, bored.

She came up with an idea which would link everyone at home during the day, replacing office banter for people working from home, mums, shiftworkers, between jobs, or on sick leave. And so All Join On.com was born.

choosing UKFast

“When we set up the site we were with a different hosting provider on a shared platform,” recalls Carolyn Morris of AllJoinOn.com.

“We quickly outgrew the solution and started having some severe problems with speed. The site was just getting slower and slower causing traffic to fall off a cliff.

“I was getting some bad feedback about the user experience and kept posting up apologies. It was terrible that as we were gaining momentum the site speed, or lack of it, was causing the business to almost self destruct.”

“When I signed up to UKFast the effect was fantastic. The speed of the site was incredible.”

success in search terms

UKFast understands that people don't like to wait. Google research shows that just a half

second delay in page load speed can cause as much as a 20 per cent drop in traffic.

This is because web users are becoming ever-more demanding and if a page is not up to speed, they will simply go elsewhere.

AllJoinOn.com had experienced this before signing up to UKFast, so when looking for their new provider they understood the importance of speed to their customers.

“We had 4,000 clients when we joined the network. Now we have 60,000 visitors a month.”

“When I signed up to UKFast the effect was fantastic. The speed of the site was incredible and it showed in the amount of people signing up.

“In just two weeks our traffic doubled and in the first month it was up by 300 per cent. It hasn't slowed down since.”

the secret of UKFast's speed

Our secret to speed is in our network. The UKFast network is tailored to ensure speed for our customers. It has been independently rated as the fastest in the UK by Webperf.

UKFast aggregates bandwidth from four major providers and our data centres are located at the hub of the internet. In essence, this ensures information travels across our

network onto the internet as fast as possible because we are at its centre.

Key aspects of the UKFast network:

- // At the hub of the internet
- // Quality bandwidth
- // Industry-leading hardware
- // 100% connectivity guarantee

When you consider that the UKFast network deals with 100,000 packets per second on a busy day, you'll understand the strength of infrastructure underlying UKFast client solutions.

"The speed of the site now we're with UKFast has improved dramatically and in consequence so has our customer numbers," says Andrea.

"We had 4,000 clients when we joined the network and just three months later the tally was 15,000. Now, just over a year later, we have a very impressive 60,000 visitors a month regularly using www.alljoinon.com."

the future for AllJoinOn.com

// Lawrence Jones, UKFast's managing director says:

"AllJoinOn.com is doing very well and this is wonderful news. Businesses on the UKFast network are continuing to grow despite difficult economic conditions and it's fantastic to play such a big part in the growth of these organisations."

The AllJoinOn.com website now operates at a super-fast 690 KB per second. Its ever-growing customer base is happy with the site's quick response and the business continues to flourish. But what is the next step?

Carolyn says: "When I joined UKFast I knew that should my business grow it couldn't overwhelm the solution like it did on my old shared solution. UKFast reassured me that when the time comes to upgrade, it will be seamless and without the slowdowns I had experienced previously."

customer service

"The great thing about the UKFast service is that I don't have to worry about the hosting. I've been a customer for over twelve months and I just don't have to think about it anymore. I can concentrate my full attentions on the running of the business."

"Before signing up I'd researched thoroughly other hosting providers and met UKFast at Internet World. I was impressed with MD Lawrence Jones' story. With the fact that he'd built UKFast on his own experiences with hosting, just like I'd built my business from a personal experience struck a chord.

"He was an entrepreneur like me and he approached hosting with the customer's needs in mind because he'd been there too. Personal experience breeds a passion for the job. I'm glad to say that I have no regrets about the decision I made all those months ago. UKFast has exceeded my expectations."

If fast results are important to your business, then you need to talk to one of our hosting experts today.

// call now on 0800 954 0894

// or visit www.ukfast.co.uk/results.html