

## fast-track to success

To succeed in online business you need hosting that delivers quick, reliable performance. Customers who experience rapidly loading sites every time they visit are more likely to spend more and stay loyal. While in contrast, 51% of web customers abort due to slow loading pages.

UKFast's new SEO Server harnesses our reputation as the provider of the fastest hosting in the UK to give you the competitive edge. Get behind the wheel of one of our SEO Servers to experience the UKFast difference.

### the racing car of servers

Like a Formula 1 car, our in-house configured SEO Servers are designed to give maximum speed and performance. They are lean, mean speed machines that are equipped with everything you need to make your business a success.

Working closely with research from Google amongst others, the UKFast R&D centre has carefully designed a range of SEO machines that are perfect for projects of all sizes, from entrepreneurial organisations looking to launch a new business, to established brands seeking to improve business results.

Our streamlined servers have maximum RAM capacity at 16GB and only our specified, essential software will be installed and nothing more, making them super fast.

### speed puts you top of Google's podium

It's not just the customers that love speed. Ranking highly in Google searches is vital for any online operation and Google loves speedy servers. In fact the search giant says speed is the most important factor and so it rewards fast loading sites with higher rankings and penalises slow loading sites with poor Adword quality scores.



**did you know?** - Google says that a 0.5 second delay in the page load speed of your website can reduce traffic by 20% and, conversely, a 30% increase in page load speed can result in a 30% increase in customers.

### on the right track

Fast hosting coupled with strong Google rankings means your business is empowered to start building a brand, driving traffic and growing revenue.

UKFast clients are already benefitting from our rapid server technology. Here are some hard & fast results experienced by new clients after migrating over to the UKFast network:

- Top Furniture increased sales by 300% in the first week
- Fortek improved page load speed 300%
- All Join On site traffic increased 300% within a month
- Let's Stay UK achieved Google page1 ranking within 6 weeks

"The extra performance of my website is clearly attributable to the speed of the UKFast server solution." – **Founder and MD of Let's Stay UK Ltd.**

### SEO Server packages

	Vega S200-SEO	Vega 3300-SEO	Spica 4200-SEO
<b>Processor</b>	2 x Xeon 3.06GHz	1 x X3360 Xeon 2.83GHz	2 x E5430 Xeon 2.66GHz
<b>Memory</b>	8GB ECC DDR RAM	8GB ECC DDR-2 RAM	16GB ECC DDR-2 RAM
<b>Storage</b>	2 x 73GB SCSI 10K Raid 1	2 x 150GB SATA 10K Raid 1	3 x 146GB SAS 10K Raid 5

### all packages come with

- free SEO audit and detailed optimisation report
- free SEO testing tool that empowers you to regularly test and optimise your own website
- free SEO guide
- £75 worth of Google Adword vouchers

#### Take the UKFast speed challenge.

Host your next project on a **UKFast SEO Server** and be amazed by the difference it makes to the success of your business.

call today

**0800 954 0895**  
to order your SEO Server