

Industry:
Technology

Application of the Cloud:
Software as a Service

“ UKFast’s private cloud solution and the service that backs it up is undoubtedly key to our success. ”

www.transalis.com

Profile: Transalis deliver EDI (electronic data interchange) managed services to global businesses through the Software as a Service (SaaS) model.

Overview

Transalis uses a private cloud from UKFast to facilitate electronic data interchange between businesses including suppliers, partners, and customers. It's also focused on optimising its clients' existing technology investments.

The company's unique OpenEDI™ Managed Services solutions were born out of that desire. Its platform, that effectively translates data between businesses, is delivered online and integrated as SaaS in a revolutionary way.

Situation

Transalis' OpenED is about connectivity between organisations, people, processes and technology. It works on the premise that alternative systems rely on communicating parties having previously agreed standards, message formats and processes.

Open EDI removes the restrictions, complexities, integration nightmares and associated costs of alternative communication systems.

Adam Swanson, business development manager at Transalis, explains: "We started out giving smaller suppliers out

there on the market the opportunity to have the same competitive and technical advantages as the larger retailers. Now, because our solution has grown and because of the success that we've had as a business, we've been able to attract a lot of larger retailers pushing our solution to the forefront of the industry."

Solution

Dedicated hardware is commonly used to facilitate EDI but, for speed and scalability, Transalis worked with UKFast to develop a private cloud solution that would enhance the process of any supply chain transaction.

"The private cloud that we have with UKFast is very much incorporated into our business and our strategy. We have the confidence behind what we do as a business with this kind of solution in place. We are experts in our field of EDI and communication and we've got UKFast behind us who are experts in everything related to delivering a high-performance, highly secure and scalable private cloud."

Benefits

Swanson believes the private cloud solution has helped Transalis grow. And UKFast's expansion of its data centre facilities have given the team at Transalis even more confidence in

“Our private cloud is very much part of our business strategy.”

Swanson explains: "We looked at a private cloud because we are experts in allowing people to communicate and that's where we want to keep our focus. What we're able to do with the help of UKFast is explain to our customers that we've got a cloud and we've got our servers that are looked after by experts on the other side of what we do."

UKFast as a strong and fast-growing hosting partner.

"UKFast's private cloud solution and the service that backs it up is undoubtedly key to our success. They treat us as a part of their business and we see them in exactly the same way – they're an extension of what we do."

Take the next step, talk to our cloud hosting experts today.

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or visit www.ukfast.co.uk/cloud-hosting.html

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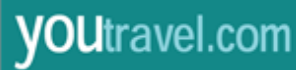
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